R. J. Reynolds Tobacco Co.
Philadelphia Region Operations
486 Thomas Jones Way
Exton, Pa. 19341

R J Reynolds Tobacco Company

fax

[redacted]

● To: Margaret

● From: Audrey

Date: 5/7
Number of Pages:
Phone: (610) 280-9120
Fax: (610) 280-9119

● Remarks:

attached is
Continental
B W CLIFFORD
And your copy of Stonel's
letter (Please make copy for George)

Thanks Audrey

[redacted]

51842 6227

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RJ Reynolds
Tobacco Company

M. J. GOODMAN
Regional Operations Manager
486 Thomas Jones Way
Suite 200
Exton, PA.19341
610-280-9120
Fax: 610-280-9119

May 7, 1997

RJR Account # 839530
CONTINENTAL TOBACCO
144 ATCO AVE.
ATCO, NJ 08004

June Doral Buy 2 Packs Get 1 Free #700272

To: CONTINENTAL TOBACCO

Doral product and shippers have been packed and are available for you at your wholesale supplier **M.BERNSTEIN & SONS**. If you have changed suppliers or this is not your current supplier, please call our Operations Office at 610-280-9120 and provide us with updated information for future promotions.

A retail account listing for this promotion is attached, please ship the nubers of displays indicated to your accounts on this listing.

Quantity of Shippers:	51
These shippers will service:	11 Retail Stores
Ship Date to retail	Week of June 16, 1997
Retail Sales Offer per SKU	20 Offers
Brand Assortment:	Doral FF Box Doral LT Box Doral FF 100 Doral LT 100
Billing per SKU	Your Wholesaler will bill you 4.9 cartons or 5 cartons if the extra live pack is included.

Promotion Description: Each display will have 7 cartons of 4 different brand styles. Each display will contain 21 B2G1F Offers and either 7 or 8 'Live' packs.

Ship the number of displays to each account as noted on the enclosed retail account listing.

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Page 2
Doral B2G1F
Account: CONTINENTAL TOBACCO / 839530

Attached is a list of retail accounts authorized to receive the packed displays.

Important Note: If any of the accounts on the attached VAP listing refuse delivery or send the promotional shipper back to you, please contact our Operations office at 610-280-9120. We will arrange to have our sales representatives re-sell the product for you .

For additional information or questions please contact your RJR Representative: Robert Fricke

As always, thanks for your assistance in the marketing of our products

Warm Regards,

Mark

M. J. Goodman

cc: Robert Fricke

Source: https://www.industrydocuments.ucsf.edu/docs/pncp0000

3PEN54B2 WORKPLAN VAP SUBJOBBER TEMPLATE LISTING PAGE: 19
DATE: 97-04-30
TIME: 05:06 PM

IRECT WHSLR : 536808 M. BERNSTEIN & SONS
NDIRECT WHSLR: 839530 CONTINENTAL TOBACCO
EMPLATE : 700272 70600 DOR JUNE B2G1F
'PLATE SEQ : 0008
SS LEVEL : 13XXXX

IERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
33407	133425	507444	BUTTS & BETS VI	144 ATCO AVE	ATCO	NJ	08004	5		5283-0000	99	(609)767-2888
33403	133425	747179	BUTTS & BETS #14	3321 BLACK HORSE	SICKLERVILLE	NJ	08081	5		5283-0000		(609)262-7733
33403	133428	659283	BUTTS & BETS #8	513 BLACK HORSE P	RUNNEMEDE	NJ	08076	5		5283-0000	8	(609)939-6315
33403	133425	724603	BUTTS AND BETTS	507 BLACK HORSE P	TURNERSVILLE	NJ	08012	5		5283-0000		(609)374-3003
33403	133424	711470	BUTTS AND BETS #9	1212 COOPER RD	DEPTFORD	NJ	08096	5		5283-0000		(609)848-7567
33403	133425	563052	BUTTS N BETS III	598 CHEWS LANDING	LINDENWOLD	NJ	08021	5		5283-0000	3	(609)627-3344
33403	133425	084924	BUTTS N BETS I	54 PARK BLVD	CLEMENTON	NJ	08021	5		5283-0000	1	(609)783-7205
33404	133428	962444	BUTTS N BETS II	604 W KINGS HWY	MOUNT EPHRAIM	NJ	08059	5		5283-0000	2	(609)933-3644
33407	133427	356462	BUTTS N BETS IV	213 S BURNT MILL	VOORHEES	NJ	08043	5		5283-0000	99	(609)795-4448
33408	133428	855116	DELMONTE NEWS	2999 MOUNT EPHRAI	CAMDEN	NJ	08104	1				(609)962-6929
33408	133428	510615	SHELL FOOD MART	1033 KAIGHNS AVE	CAMDEN	NJ	08103	5		5283-0000		(609)342-9836

PAGE BREAK TOTAL ACCOUNTS 11 TOTAL QUANTITY 51

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